

HITESH VARYANI

Senior Software Engineer

hiteshkv75@gmail.com | +91 916 691 5305 | linkedin.com/in/mr-hitss

SUMMARY

Senior Software Engineer with 5+ years of experience designing and scaling backend systems, microservices, and cloud architectures across fintech, CPaaS, healthcare, and enterprise products. Worked in global engineering environments, including contributing to BICS (Belgium) under the Proximus Group for telecom-grade messaging infrastructure.

Built and delivered large-scale platforms such as Kalory (AI-powered nutrition system using computer vision for food recognition) and TiBook (a billing and accounting suite). Skilled in Laravel, Go, React, AWS/GCP, event-driven architectures, system optimization, and performance engineering with measurable results (45% faster query execution, 50% improved microservice maintainability).

Seeking roles focused on backend, distributed systems, or platform engineering where I can contribute to scalable system design and high-impact product development.

TECHNICAL SKILLS

Languages: PHP, GoLang, JavaScript, SQL, Java, C/C++, Python, HTML/CSS

Frameworks & Libraries: Laravel, Gin, React.js, Next.js, React Native, Livewire, Filament, Node.js, WordPress

Cloud & DevOps: AWS (EC2, RDS, S3, ECS, Route 53), GCP, DigitalOcean, CI/CD, GitHub Actions, Docker

Databases: MySQL, MongoDB

Tools & Technologies: REST APIs, WebSockets, Payment Gateways, Microservices, Applied Design Patterns, JSON Schema, Git

PROFESSIONAL EXPERIENCE

Senior Backend Engineer

March 2025 – Present

DevMarq Solutions (Codesmithdev)

Remote

- Developed and maintained **Golang backend services for the Affinity Bank project**, supporting healthcare workflows for a platform serving **15K+ users**.
- Integrated the **Health Connect API** for Affinity Bank, enabling secure, real-time, and compliant health-data synchronization.
- Optimized vendor and work-order queries for the **MXA Platform**, supporting **500K+ work orders** and **2K+ users**, while reducing response times by **45%** and improving throughput.
- Led containerized deployment using **AWS ECS** with a custom private RDS integration for Laravel Vapor.
- Built an automated lead-ingestion system using **GCP Cloud Functions and Cloud Jobs** to manage lead data across **300+ Facebook pages** and trigger client-specific email notifications.
- Contributed to **Grassroots**, enabling users to publish content across multiple accounts and platforms, including **Facebook, Instagram, LinkedIn, and Google Business Profile**.

Senior Software Engineer

December 2024 – February 2025

Open Financial Technologies (Open.Money)

Bangalore, India

- Developed a modular **Golang-based maker-checker and multi-level approval system** within Open's fintech ecosystem, supporting configurable and auditable financial workflows for a platform serving **4M+ businesses**.
- Resolved **40+ production issues**, improving application reliability and stability across business-critical workflows.
- Built a metadata-driven Query Builder, reducing report-development time by **40%**.
- Implemented GitHub Actions CI/CD pipelines, reducing deployment time by **60%**.

Senior Software Engineer

January 2024 – November 2024

Mobtexting — A BICS Company (Proximus Group, Belgium) — CPaaS Platform

Bangalore, India

- Architected Laravel microservices improving maintainability by 50%.
- Developed React, Livewire, and Blade components improving page load performance by 25%.

- Enhanced platform UI achieving 30% higher engagement and 25% faster load times.
- Implemented security improvements reducing vulnerabilities by 40%.
- Integrated RCS handling 100K+ message API calls daily.
- Added JSON Schema validation reducing errors by 40%.
- Maintained coding standards via GrumPHP reducing review time by 30% and improving test coverage by 50%.

Software Engineer (Team Lead)

Bharti Soft Pvt. Ltd. — B2B & Fintech Platform

April 2022 – January 2024

Vadodara, Gujarat, India

- Engineered core modules using PHP, Laravel, Livewire, and JS supporting 250+ concurrent users.
- Built Team Management and Credit modules increasing operational efficiency by 40%.
- Implemented event-driven component architecture reducing API usage by 25%.
- Delivered React components with 35% higher satisfaction and 20% faster loads.
- Completed 50+ scoped user stories while improving team productivity by 30%.

Software Engineer

Rigel Networks — ERP, HRM & CRM Platform

August 2021 – April 2022

Vadodara, Gujarat, India

- Designed and developed key ERP/HRM features including time management (+45% tracking efficiency).
- Built sales order automation handling deliveries across 100+ clients.
- Managed beta deployments identifying 80% of critical issues pre-production.
- Optimized Laravel and JS systems achieving 99.9% uptime with 35% reduced technical debt.
- Implemented Azure DevOps CI/CD pipelines.
- Resolved high-priority issues reducing bug recurrence by 40%.

Full Stack Developer

Digitalseas Technologies — E-Commerce Platform

February 2021 – August 2021

Vadodara, Gujarat, India

- Built multi-variant item management system reducing manual entry by 60%.
- Improved e-commerce operations reducing order processing time by 20%.
- Integrated Stripe payments decreasing checkout failures by 20%.
- Optimized JS/jQuery/Ajax improving script execution by 25%.

KEY PROJECTS

MyKalory – Founder

mykalory.com

- Built a **Go-based health and wellness platform** focused on food tracking, nutrition monitoring, and personal health management.
- Developed AI-powered food recognition to identify meals, estimate nutritional values, and automatically log food entries.
- Designed the end-to-end architecture using React Native, Go, AWS EC2, S3, RDS, and custom AI inference workflows.

SuperYou.bio – Founder

superyou.bio

- Built a **Go-based creator-focused platform** that helps creators manage their audience, capture leads, showcase content, and monetize their online presence.
- Designed scalable backend APIs and configurable creator pages with lead forms, themes, verification workflows, and audience-management features.

TiBook – Founder

tobook.in

- Built a **Laravel-based business management platform** covering billing, accounting, inventory, CRM, employee management, and operational reporting.
- Developed marketplace integrations and advanced **SOP management workflows** to help businesses automate recurring operations and manage multiple sales channels.
- Engineered the platform using Laravel, React, Next.js, AWS, and event-driven backend workflows.

EDUCATION

Master of Computer Applications	2022 – 2025
Chandigarh University (Distance Learning)	
Bachelor of Computer Applications	2016 – 2019
Rajasthan University	

CERTIFICATIONS

Senior Laravel Developer Certification – Score: 88.9/100 (2024)